



**STATE OF BAVARIA**  
Office for Economic Development

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not  
exhibits

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Thursday, April 22, 2010

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**BIO 2010 - Business Expansion Assistance: Bavaria, Germany**

Dear <Salutation> <Last Name>:

The greater Munich area is **Germany's leading Biotech and venture capital location**, Regensburg has Bavaria's second highest concentration of Biotech companies, along with the growing locations of Würzburg, Erlangen-Nuremberg, Bayreuth and Straubing. If your future strategic plans include establishing a presence in continental Europe, we invite you to consider the German State of Bavaria – a major European Life Sciences hub.

The State of Bavaria U.S. Office for Economic Development provides professional assistance, at no charge, to American companies considering expanding in Europe. Whether you are looking to establish connections, choose locations or maximize research cooperation, we would be pleased to help you.

**To arrange a one on one meeting at BIO 2010 International Convention in Chicago, May 3<sup>rd</sup> - 6<sup>th</sup> at Booth 4623, we invite you to contact us: [jdanisman@bavaria.org](mailto:jdanisman@bavaria.org) or (212) 317-0588.**

Our services are designed to quickly connect you to the people and information you need to establish and develop your presence in Bavaria/Germany/Europe. Below are some examples of how we may help you:

- Provide valuable information on Bavaria's life science sector to support your planning/analysis
- Introductions to key industry contacts and resources from our vast network
- Provide information on potential opportunities for financing and incentives per funding criteria/qualifications
- Identification of available sites and facilities based on your specific location criteria
- Assistance with administrative formalities necessary to start a business in Bavaria

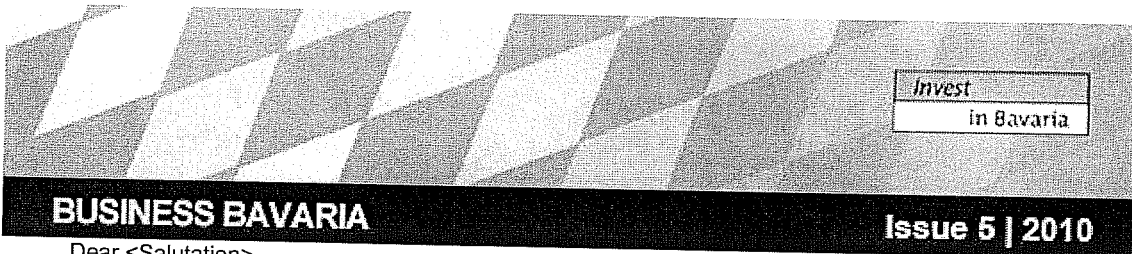
We invite you to visit [www.bavaria.org](http://www.bavaria.org) for additional information. We thank you for considering Bavaria and look forward to talking with you.

Very truly yours,

Dagmar A. Cassan  
Executive Managing Director

Jan Danisman  
Deputy Director – Projects

If you can not see the content of this e-mail please [click here \(online/pdf\)](#).



## BUSINESS BAVARIA

Issue 5 | 2010

Dear <Salutation>,

We invite you to read *Invest in Bavaria's* newsletter "Business Bavaria", issue 5/2010, highlighting investment, business and technology news in the German State of Bavaria.

### What's inside

#### Silicon for a solar world: A billion's worth of business for Burghausen, Bavaria's Center of the world's silicon industry

Burghausen is an exceedingly pretty town of 18,000. Located on the banks of the Salzach River, Burghausen boasts central Europe's longest medieval fortifications and a great jazz festival.

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#### Munich's BMW-Welt

A must-see for lovers of breathtaking architecture and high-performance automobiles.

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#### Five minutes with...

#### Karsten Neugebauer of SAFE-ID

Founded in 2003 by CEO Karsten Neugebauer and headquartered in the Munich suburb of Unterhaching, SAFE ID is one of the world's leading providers of ultra-secure electronic ID systems.

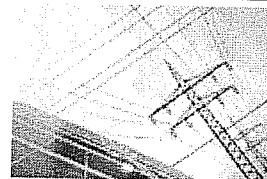
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#### Smart Grids for Bavaria's incredible solar boom

Some 35,000 photovoltaic facilities were installed in 2009 Bavaria, reports E.ON Bayern AG, the operator of a grid covering most of the state.

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#### Max Planck Institute for Quantum Optics breeding ground for Nobel prize winners

Every autumn, Thomson Reuters issues its predictions of the winners of the year's Nobel Prizes. One of top favorites for 2009's Physics Prize was Juan Ignacio Cirac Sasturain.

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MAX-PLANCK-GESELLSCHAFT

#### Rosenheim not Amsterdam

April 23. Horticulture fans throughout Bavaria and Germany have had that date written into their calendars for many years. It is on that day that Bavaria's State Garden Show opened its doors.

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For more information about Europe's premier business location, the State of Bavaria, please visit our websites [www.bavaria.org](http://www.bavaria.org) and [www.invest-in-bavaria.com](http://www.invest-in-bavaria.com). We welcome your phone call and email and look forward to personally assisting you. It is our mission to provide personalized, comprehensive assistance, at no charge, to U.S. companies considering establishing a presence in Bavaria, throughout all phases of the expansion process. Thank you for your continued interest in Bavaria.

*To the new reader interested in subscribing to this newsletter, please refer to: <http://www.bavaria.org/newsletter>. To unsubscribe please reply to this email with "unsubscribe" in the subject line.*

Very Truly Yours,

Dagmar A. Cassan  
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Jan Danisman  
Deputy Director - Projects

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